

# Delivering The Audience You Need To Grow Your Business

Bryan County News  
ADVERTISING RATES  
2011

**BRYAN COUNTY NEWS**  
YOUR LIFE. YOUR NEWS.

# Your Life. Your News.

Bryan County offers the best of southeast Georgia lifestyles from the rural, historic county seat of Pembroke in North Bryan to the growing coastal residential communities of Richmond Hill in South Bryan. The county is characterized by excellence in education, investment in community parks and amenities and strong civic, church and neighborhood organizations.

Bryan County's location (just south of metro Savannah and adjacent to Ft Stewart, the largest military installation east of the Mississippi River,) makes it an attractive residential option for a diverse and ever growing population.

The Bryan County News is the county's award-winning newspaper of record reflecting the life and providing news and information in both a twice weekly community newspaper and website.

## BRYAN COUNTY NEWS

YOUR LIFE.YOUR NEWS.

The legal organ for Bryan County published every Wednesday and Saturday and delivered by USPS mail and available at more than 40 single-copy and dealer locations.



The weekly lifestyle section of the Bryan County News published every Wednesday in full color.

## THE FRONTLINE

The weekly newspaper of Ft. Stewart/Hunter AAF is published under exclusive contract with the US Army. Delivered to all single soldier and family housing units, barracks and available at rack locations every Thursday.

**bryancountynews.net**  
BRYAN COUNTY'S ONLINE COMMUNITY

The news, information and community connection for Bryan County, delivering more than 11,000 weekly page views by more than 2,700 unique weekly readers.

## ConnectStewartHunter.com

A site developed exclusively for the military community at Ft.Stewart/Hunter AAF with locally produced video podcasts, -entertainment, events, sports, news and information.

## Market Profile

### BRYAN COUNTY

**Population** **32,559**

Female 50.5%  
Male 49.5%

Sources: Historical data from 1970-2000 provided by U.S. Census Bureau and Projections for 2010-2030 provided by Center for Quality Growth and Regional Development at the Georgia Institute of Technology.

### Age

under 5 years 78%  
under 18 years 29.7%  
18-65 years 54.4%  
65 years old and over 8.1%

### Ethnicity

White persons 80.7%  
Black persons 15.5%  
Hispanic or Latino 3.6%  
Asian persons 1.6%

### Education

High school graduates 79%  
Bachelor's degree or higher 19.3%

### Housing

Housing units 12,496  
Single-family units 90.6%  
Homeownership rate 77.9%  
Median value \$155,600

### Income

Median family income \$62,038

### Business

Total number of firms 1,938  
Retail sales \$130,961,000

### FT. STEWART / HUNTER AAF

**Active Duty** 24,882

Family Members 30,193

**Retired Personnel** 15,044

Retiree Family Members 39,114

### Active Duty Personnel

Male 87%

Female 13%

### Ethnicity

White 56.3%

Black 26.0%

Hispanic 8.5%

Asian 1.5%

All other 7.7%

Annual payroll \$1.15 B

Military retiree payroll \$126.2 M

Annual personnel turnover 25%

Arriving 3,668

Departing 2,726

### Sources:

US Census Bureau 2008 Population Estimates

Fort Stewart/Hunter AAF Command Data Summary Sept 2008

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## Offices

### Main Office

10221 Ford Avenue, Suite 3  
PO Box 1239  
Richmond Hill, GA 31324  
912.756.2668  
fax: 912.756.5907

### Pembroke Office

108-B N. College St.  
PO Box 788  
Pembroke, GA 31321  
912.653.4570  
fax 912.653.4571

## Representatives

Georgia Press Association  
Morris Newspaper Corporation  
The Newspaper Network (TNN)

National Newspaper Association



## Personnel

### Publisher

S. Marshall Griffin  
[mgriffin@bryancountynews.net](mailto:mgriffin@bryancountynews.net)

### Editor

Lori Wynn  
[lwynn@bryancountynews.net](mailto:lwynn@bryancountynews.net)

### Reporter

Hallie Martin  
[hmartin@bryancountynews.net](mailto:hmartin@bryancountynews.net)

### Sports Editor

Jeff Whitten  
[jwhitten@bryancountynews.net](mailto:jwhitten@bryancountynews.net)

### Life on the Hill Editor

Katie McGurl  
[kmcgurl@bryancountynews.net](mailto:kmcgurl@bryancountynews.net)

### Sales & Marketing Director

Cynthia Barnes  
[cbarnes@bryancountynews.net](mailto:cbarnes@bryancountynews.net)

### Advertising Sales

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[dsearight@bryancountynews.net](mailto:dsearight@bryancountynews.net)

### Legal Advertising

Caitlyn Boza  
[cboza@bryancountynews.net](mailto:cboza@bryancountynews.net)

### Prepress Manager

Corey Hatch  
[chatch@bryancountynews.net](mailto:chatch@bryancountynews.net)

### Business Manager

Kathryn Fox  
[kfox@bryancountynews.net](mailto:kfox@bryancountynews.net)

### Circulation Manager

Johnny Brown  
[jbrown@bryancountynews.net](mailto:jbrown@bryancountynews.net)

## PUBLICATIONS / CIRCULATION

<b>Bryan County News</b>	Wednesday	2,600
	Saturday	
<b>Frontline</b>	Thursday	17,000

## WEBSITES / IMPRESSIONS

<b>ConnectStewartHunter.com</b>	7,000	average weekly
<b>BryanCountyNews.net</b>	14,000	average weekly

# ROP Rates

## RETAIL COLUMN INCH RATES

Issues per year	Inch Rate*	Same week pickup ad no copy changes
1	\$8.00	\$6.80
4	\$7.25	\$6.16
8	\$7.00	\$5.95
13	\$6.75	\$5.74
26	\$6.00	\$5.10
52	\$5.00	\$4.25

*signed agreement required for all rates other than 1-time*

## MODULAR AD UNITS

Unit	Number of issues per year							
		1-time	4-times	8-times	13-times	26 times	52 times	104 times
<b>Full page</b>	6 x 21	\$945.00	\$850.50	\$819.00	\$803.25	\$708.75	\$661.50	\$567.00
<b>1/2 page V</b>	3x21	\$472.50	\$425.25	\$409.50	\$401.50	\$354.25	\$330.75	\$283.50
<b>1/2 page H</b>	6x10.5	\$472.50	\$425.25	\$409.50	\$401.50	\$354.25	\$330.75	\$283.50
<b>1/4 page</b>	3x10.5	\$236.25	\$212.63	\$204.75	\$200.75	\$177.00	\$165.38	\$120.00
<b>1/8 page</b>	3x5	\$112.50	\$101.25	\$97.50	\$95.50	\$85.00	\$78.75	\$67.50
<b>1/16 page</b>	2x4	\$60.00	\$54.00	\$52.00	\$51.00	\$45.00	\$42.00	\$36.00
<b>1/32 page</b>	2x2	\$30.00	\$27.00	\$26.00	\$25.50	\$22.50	\$21.00	\$18.00

*signed agreement required for all rates other than 1-time*

## LIFE ON THE HILL RATES

includes 4-color

	Ad size	1 issue	4 week package (inc. web)
1/4 page	5.183" x 10"	\$393.75	\$999.00
1/8 page	5.183" x 5"	\$187.50	\$599.00
1/16 page	2.5" x 5"	\$97.50	\$499.00

*signed agreement required for all rates other than 1-time*

## COLOR ADVERTISING RATES

One Color and Black	Per Ad	<b>\$75.00</b>
Full Color		<b>\$160.00</b>
Spot Color	Per Inch	<b>\$ 2.00</b>
Full Color		<b>\$ 5.00</b>

## DIRECTORIES

### 13-week commitment

#### subject

Professional Services  
Health Care  
Church Services

#### publishes

Wednesday  
Wednesday  
Saturday

Unit	ad size	per issue
Single box	2" x 1"	\$15
Double box	2" x 2"	\$30

## POLITICAL ADVERTISING

Retail open rates apply

Prepayment required

*All state and federal disclaimers required*

*Advertising must be identified PAID POLITICAL ADVERTISEMENT*

## NON-PROFIT RATES

Bryan County News

*IRS non-profit status required*

Per Column Inch  
**\$6.00**

# Preprints

## PREPRINTED INSERT RATES

Preprint Size	Frequency of run, per thousand		
	One Time	12-24wks	25-52wks
Single Sheet (8 1/2 x 11)	<b>\$40</b>	<b>\$35</b>	<b>\$30</b>
4 tab/2 standard	<b>\$60</b>	<b>\$52</b>	<b>\$40</b>
8 tab/4 standard	<b>\$69</b>	<b>\$57</b>	<b>\$50</b>
12 tab/6 standard	<b>\$71</b>	<b>\$60</b>	<b>\$54</b>
16 tab/8 standard	<b>\$74</b>	<b>\$62</b>	<b>\$56</b>
20 tab/10 standard	<b>\$76</b>	<b>\$64</b>	<b>\$58</b>
24 tab/12 standard	<b>\$78</b>	<b>\$66</b>	<b>\$61</b>
28 tab/14 standard	<b>\$80</b>	<b>\$69</b>	<b>\$63</b>
32 tab/16 standard	<b>\$82</b>	<b>\$74</b>	<b>\$65</b>

Bryan County News  
Frontline

Quantity  
5,000  
17,000

## TURN-KEY PRINT AND DELIVER

BEST VALUE			Quantity	Total Cost
	60# Text 1 Color printing	1 Color/ 1 Side	5,000	<b>\$ 348.50</b>
AS LITTLE AS 6¢ per household		10,000	<b>\$ 608.25</b>	
	1 Color/ 2 Sides	5,000	<b>\$ 482.00</b>	
		10,000	<b>\$ 741.50</b>	
		20,000	<b>\$1,261.00</b>	
BIGGEST IMPACT			Quantity	Total Cost
	80# Premium Gloss 4 Color	4 Color/ 1 Side	5,000	<b>\$ 734.00</b>
AS LITTLE AS 9¢ per household		10,000	<b>\$1,346.00</b>	
		20,000	<b>\$1,860.00</b>	
	4 Color/ 2 Sides	5,000	<b>\$ 867.00</b>	
		10,000	<b>\$1,479.00</b>	
		20,000	<b>\$1,993.00</b>	

- 8 1/2" x 11"
- Price includes design and composition, proofing, printing and insert delivery.
- Copy deadline is 14 days prior to insertion.

## DELIVERY INFORMATION

- Recommended minimum weight for single sheet inserts is 60 pound cover stock or heavier and must measure a minimum of .005 inches thick.
- Minimum measurements: 6 inches x 3 inches. Fold at longest side.
- Maximum measurements: 12 inches x 12 inches.
- Bound side of both minimum and maximum sized products must be on the longest side.
- Add 2% additional inserts for mechanical spoilage.
- 5 days prior to distribution date, preprints should be received and shipped to:

**Morris Newspaper Corporation of Hinesville**  
c/o Statesboro Publishing Company  
1 Proctor St, Statesboro, GA 30458

Receiving Hours: 8:00 AM - 5:00 PM Mon.- Fri.  
Ship on single base skids, brick stacked or boxed, banded both ways. Separate skids requested with proper quantities allocated for each publication. All skids should be clearly marked with respect to publication, insertion date and quantity.

# Electronic Media

Our extensive local content allows you to target consumers that are highly engaged with the news information and advertising of *their* community.

**BryanCountyNews.net**

the local community website of Bryan County

**ConnectStewartHunter.com**

the community website for Ft. Stewart/Hunter AAF service members and families

**CoastalCourier.com**

the local community website of Liberty County

**BANNER PLACEMENT ADS**  
(Flash or static creative)

Monthly Tenancy Programs			
	Size in px	1st Website	Add. Sites
Short Tower	300 x 400	<b>\$300</b>	<b>\$150</b>
Big Box	300 x 250	<b>\$250</b>	<b>\$125</b>
Leaderboard	660 x 90	<b>\$300</b>	<b>\$150</b>
Half Banner	175 x 175	<b>\$100</b>	<b>\$ 50</b>
<b>Video embedded in banner ads</b>		\$200 upcharge	



**Short Tower**



**In-Story Ads**



**Big Box Ads**



**Leaderboard Ad**



**Half Banner**  
Section Fronts Only

**PLACEMENT OPTIONS**

**Run of Site**

Best value, best results. Rotating throughout the website.

**In-Story**

Exclusive placement within news copy. Available for Big Box units only.

**Obituary**

Available with Magazine Tower or Big Box units. Maximum 3 ad units per page, 5 ad rotation.

*Custom campaigns available.*

**RICH MEDIA**

Premium web ads can help you reach the masses and dominate the homepage.

Sliding Billboard	CPM / Impressions
Floater to Fixed ad	<b>\$ 50/M</b>
Peel Back	<b>\$ 45/M</b>
	<b>\$ 45/M</b>

*Minimum 10,000 impressions. Custom campaigns available.*

**BRYAN UPDATE**

Email newsletter delivered to 1,500 opt-in subscribers twice a week; total 3,000 weekly distribution.

**Ad Units**

175x175 pixels  
528x200 pixels  
325x50 pixels

**Per Week**

\$37.50  
\$50.00  
\$15.00



**CONTEST AND SPONSORSHIP OPPORTUNITIES**

Engage your customers with a contest sponsorship. Banner ads, print ads, email marketing. Contact a representative for details.

**TECHNICAL GUIDELINES**

- All ads should be coded so that click-thrus launch a new browser window using target="\_parent". Images are accepted in GIF or JPEG format.
- Bryan County News reserves the right to modify any submitted HTML code.
- Code should be submitted without HTML, TITLE, HEAD OR BODY tags.
- All HTML attributes must be properly double-quoted.
- All tags should be correctly nested.
- Nested tables should be no more than four levels deep.
- There is no capability to track clicks through forms.
- All Flash ads need to have a clicktag encoded rather than a hard coded link.
- A default GIF must be submitted for visitors without Flash or JavaScript.
- Client must submit both .swf and .fla files.
- Flash only accepted plugin format.
- No ad can prompt the download of a plugin and must be coded to search for any required plug-ins and display an alternative ad to those who don't have it.

**UNACCEPTABLE ADS**

- Advertisements that contain fraudulent, deceptive or misleading statements or illustrations, attacks of a personal nature, or ads that refer abusively to the products or services of others.
- Advertisements that are illegal, immoral or unethical as determined by the management of Bryan County News.
- Discriminatory advertisements that fail to comply with the express requirements of federal and state laws.
- Political advertisements that do not identify the paid sponsor in every frame of the ad will not be accepted.
- Occult Pursuits advertisements for fortune telling, dream interpretations and individual horoscopes except when ordered for entertainment sections or when the emphasis is on amusement rather than serious interpretation.
- Endangered species advertisements offering furs or products made from the furs or hides of animals included on government endangered species lists.
- Online Gaming advertisements promoting online gambling or wagering sites.

# Regional Media Affiliates

The following column-inch rates apply when adding any of the following publications to an existing ad program with the

## Bryan County News.

Deadline: preceding Thursday 10:00 a.m.

Publication	Location	Circulation	Format	Publication Day	Column Inch Rate
Coastal Courier	Hinesville, Liberty	4,500	broadsheet	Sun / Wed / Fri	<b>\$ 5.85</b>
Frontline	Ft. Stewart , Hunter AAF	17,000	broadsheet	Thurs	<b>\$ 6.90</b>
Statesboro Pennysaver	Bulloch	40,000	tabloid	Tues	<b>\$ 9.03</b>
Savannah Pennysaver	Chatham, Bryan	75,000	tabloid	Wed	<b>\$15.05</b>
Statesboro Herald	Statesboro	8,000	broadsheet	Wed - Mon	<b>\$ 8.10</b>
Effingham Herald	Rincon	3,600	broadsheet	Tues / Fri	<b>\$ 5.10</b>

## CONNECT SAVANNAH AND CONNECT STATESBORO

ROP ad units in the Coastal Courier can be converted to modular tabloid unit and published in the weekly entertainment tabloids serving Savannah and Statesboro.

## CIRCULATION

Connect Savannah 15,000  
Connect Statesboro 5,000

ROP Ad Unit	Comparable Modular Unit	Modular Dimensions	Connect Savannah 15,000 circ.	Connect Statesboro 5,000 circ.
6 col x 10.5"	Page	9.75" x 10.5"	<b>\$613.20</b>	<b>\$203.70</b>
6 col x 8.5"	3/4 - H	9.75" x 7.81"	<b>\$459.90</b>	<b>\$152.78</b>
4 col x 10.5"	3/4 - V	7.25" x 10.5"	<b>\$459.90</b>	<b>\$152.78</b>
5 col x 7"	2/3	9.75" x 6.94"	<b>\$404.71</b>	<b>\$134.44</b>
6 col x 6"	1/2 - H	9.75" x 5.19"	<b>\$306.60</b>	<b>\$101.85</b>
3 col x 10.5	1/2 - V	4.75" x 10.5"	<b>\$306.60</b>	<b>\$101.85</b>
3 col x 8"	1/3	4.75" x 6.94"	<b>\$204.40</b>	<b>\$ 67.90</b>
1 col x 8"	1/4 - strip	2.25" x 10.5"	<b>\$146.00</b>	<b>\$ 48.50</b>
2 col x 4"	1/4	4.75" x 5.19"	<b>\$146.00</b>	<b>\$ 48.50</b>
2 col x 2.5"	1/6	4.75" x 2.56"	<b>\$102.20</b>	<b>\$ 33.95</b>
1 col x 4"	1/8 - V	2.25" x 5.19"	<b>\$306.60</b>	<b>\$101.85</b>
2 col x 2"	1/8 - H	4.75" x 2.56"	<b>\$306.60</b>	<b>\$101.85</b>
1 col x 3"	1/12	2.25" x 3.44"	<b>\$ 51.10</b>	<b>\$ 16.98</b>
1 col x 2"	1/16	2.25" x 2.56"	<b>\$ 38.33</b>	<b>\$ 12.73</b>
1 col x 1.5"	1/24	2.25" x 1.69"	<b>\$ 25.55</b>	<b>\$ 8.49</b>

## COLOR

Each publication	1-Color	Per Ad Cost <b>\$ 60.00</b>
	4-Color	<b>\$150.00</b>
Color by the Inch*	1-Color	<b>\$ 2.00</b>
	4-Color	<b>\$ 5.00</b>

\*Not accepted in Statesboro

## INSERTS

All Sizes	CPM <b>\$ 29.00</b>
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Excluding Statesboro Pennysaver

# Classified

All classified ads are searchable online at [BryanCountyNews.net](http://BryanCountyNews.net) for 7 days.

## FREE CLASSIFIEDS

Private Party Merchandise under \$500, limit 20 words, 2 runs  
 Active Duty Military: Free in Frontline any category, limit 20 words

## PRIVATE PARTY

**20 words**      **Add'l Words**  
 Per Day \$8.00      \$ .20

### Add-ons:

Bold  
 Italics  
 Photo  
 Logo  
 Border

### Extras

\$1 per line  
 \$.10 per word  
 \$5 per ad  
 \$5 per ad  
 \$5 per ad

Website "Top" listing      \$10 per week

### Regional Coverage Add-on

20 words \$25 per week  
 Hinesville Coastal Courier, Frontline,  
 Tri-County Pennysaver, Effingham Herald,  
 Savannah Pennysaver, Statesboro Herald  
 and Statesboro Pennysaver

## COMMERCIAL

**20 words**      **Add'l Words**  
 Per Day \$10.00      \$ .20

### Add-ons:

Bold  
 Italics  
 Photo  
 Logo  
 Border

### Extras

\$1 per line  
 \$.10 per word  
 \$5 per ad  
 \$5 per ad  
 \$5 per ad

Website "Top" listing      \$10 per week  
 Regional Employment Video      \$69 per month

### Regional Coverage Add-on

20 words \$25 per week  
 Hinesville Coastal Courier, Frontline,  
 Tri-County Pennysaver, Effingham Herald,  
 Savannah Pennysaver, Statesboro Herald  
 and Statesboro Pennysaver

## CLASSIFIED DISPLAY

Inch Rate	Private Party	Commercial
Bryan County News	\$8.00	\$10.00
Frontline	\$6.90	\$6.90
Coastal Courier	\$5.85	\$5.85

## CLASSIFIED DEADLINES

Publication	Deadline
Bryan County News	
Wednesday	Mon – 11am
Saturday	Thurs – 10am
<b>Regional Coverage</b>	
Upcoming Week	Thursday 10am

## LEGAL ADVERTISING

Publishes:              Wednesday & Saturday  
 Deadline:              Friday 5PM, the week prior

Email: [legals@bryancountynews.net](mailto:legals@bryancountynews.net)  
 Contact: Caitlyn Boza  
 912.756.4021

# Mechanical Specifications

## BROADSHEET RETAIL

### Column Width Sizes

1 column	1.6389 inches
2 columns	3.4111 inches
3 columns	5.1833 inches
4 columns	6.9556 inches
5 columns	8.7278 inches
6 columns	10.5 inches
Double truck	22.64 inches

*Page billed at 6 columns x 21 inches.*

*Actual printed height of advertisements may be slightly less.*

## TABLOID

### Column Width Sizes

1 column	1.6389 inches
2 columns	3.4111 inches
3 columns	5.1833 inches.
4 columns	6.9556 inches
5 columns	8.7278 inches
6 columns	10.5 inches.
Double truck	21.25 inches

*Page billed at 6 columns x 10.25 inches.*

*Actual printed height of advertisements may be slightly less.*

## GENERAL MECHANICAL SPECIFICATIONS

Offset printing.

Halftone: 100 line.

300 dpi PDF preferred

All colors should be formatted to CMYK

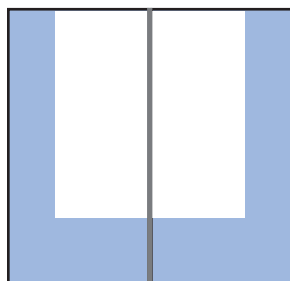
process separation, including 4 registration marks and color indicator.

B&W Aim points: Highlight 5%, Midtone 30-35%, Shadow 85%.

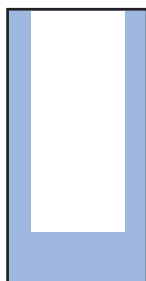
# Dynamic Ad Unit Program

**Dynamic Ads** break the traditional boundaries of square and rectangular spaces to allow advertisers to showcase their products and services in a unique and creative style.

*Earned rates apply. Non-standard ad size premium charge will be waived. Exclusive.*



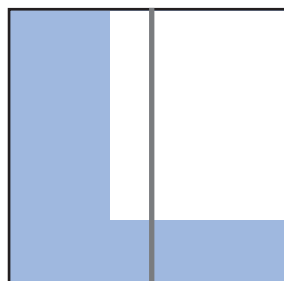
**U-shape**  
on double truck  
(2x16" times 2, 13x5")  
129" Billable



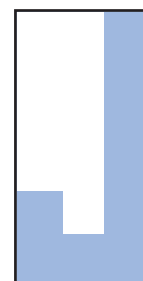
**U-shape**  
on full page  
(1x17" times 2, 6x4")  
58" Billable



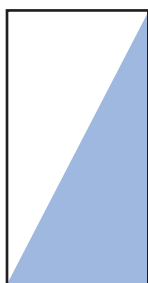
**L-shape**  
on full page  
(2x16", 6x5")  
65" Billable



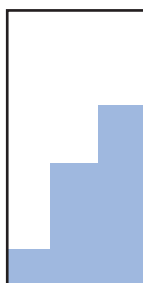
**L-shape**  
on double truck  
(4x16", 13x5")  
129" Billable



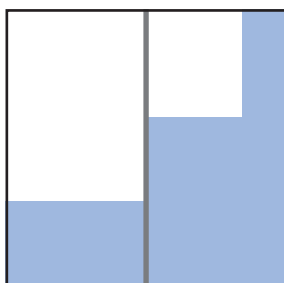
**J-shape**  
on full page  
(6x4", 2x2", 2x21")  
66" Billable



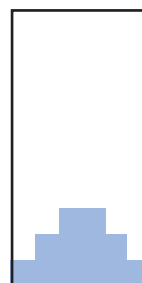
**Triangle**  
on full page  
63" Billable



**Stair Step**  
on full page  
(2x4.5", 4x6", 6x5")  
63" Billable



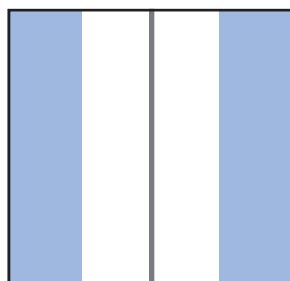
**Stair Step**  
on double truck  
(13x6", 6x6", 2x9")  
132" Billable



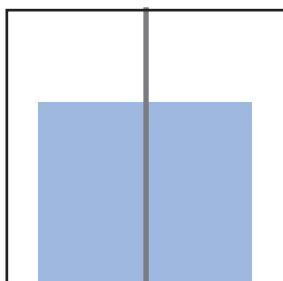
**Stage Tower**  
on full page  
(6x1", 4x1", 2x1")  
12" Billable



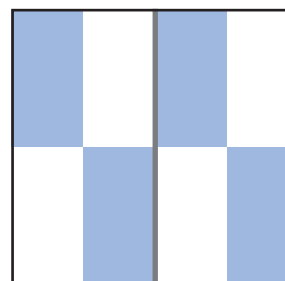
**Bookends**  
on full page  
(2x21")  
84" Billable



**Bookends**  
on double truck  
(3x21" times 2)  
126" Billable



**Fireplace**  
on double truck  
(9x15")  
135" Billable



**Four Corners**  
on double truck  
(3x10.5" times 4)  
126" Billable

Contact your account executive for specifications and availability.

# Terms and Conditions

## Payment Policy

All rates are cash with order except where credit has been approved in writing by Bryan County News. Until credit is established, all advertising will be paid at the open rate until a lower rate is earned. Payment terms are as set forth in the Advertising Terms and Conditions.

## Commission

Retail rates are net.

## Simulating News Style

Any ad simulating news style must be labeled "Paid Advertisement" in 7 point or larger font size. In ads 3 columns or larger, "paid advertisement" must appear 2 or more times. The following fonts may not be used: Publico, Boomer or Boomer Serif families. Body copy must be Sans Serif font. Ad must have at least a 1 point border.

## Volume Agreements

A signed written agreement is required for volume discounts. Agreements can be backdated to the first day of the month in which they are issued. Revenue based annual agreements must be dated the first day of the month in which the first ad appears. Frequency based annual agreements must be dated the Sunday of the week in which the first ad appears and cover the days Sunday to Saturday. Advertisers may choose to "Step-Up" or "Step-Down" volume commitments, as described in the Advertising Terms and Conditions. All advertising products accrue towards fulfillment of Annual Dollar contracts.

## Discounts

Discounts are taken sequentially off the base cost (inches x rate) of an ad; e.g., a second discount is taken of the net cost after the first discount is deducted from the base. Multiple discounts cannot be combined and taken as one. Any questions regarding application of discounts should be directed to Your account executive or advertising management.

## Finance Policy

Statements are sent at month end. Individual invoices for specific charges may also be furnished as directed by the publisher.

Finance charge of 1.5% per month (18% APR) on balances over 30 days after statement date, minimum charge \$1.00.

Publisher may reject advertising and/or cancel rate agreements if full payment is not made within 60 days of billing date. Customer assumes liability for all expenses incurred in collecting past due balances owed, including court costs and attorney's fees.

No advertising accepted for accounts with 90-day balances without specific approval of the Publisher. In such cases, cash in advance will be required plus substantial payment and timetable for payment of balance. Once lost, credit privileges may be restored only with specific Publisher approval.

Publisher reserves right to reject or revise any advertising and shall not be liable for typographical errors. Publisher's liability for errors or omissions limited to publication of the advertisement in any later issue or refund of any monies paid for the advertisement.

Refunds shall not exceed the value of the advertisement and shall be limited to the first incorrect insertion.

All political, transient and amusement advertising requires cash with copy.

Going out of business advertising requires payment of unpaid balance and cash with copy.

Advertisers and their agents assume full and complete responsibility and any liability for the content of all advertising copy submitted, printed and published and shall indemnify and hold Publisher harmless against any and all actions, demands, claims, liabilities, loss, damages or expenses which may at any time be incurred by reason of publication of such advertising copy.

# Deadlines

<b>Bryan County News</b>			
<b>Publication Day</b>	<b>Reservation Deadline</b>	<b>Copy Deadline</b>	<b>Camera Ready Deadline</b>
Wednesday	Mon - Noon	Mon - Noon	Tues - 2 pm
Saturday	Thurs - Noon	Thurs - Noon	Fri - noon
<b>Intercompany</b>			
Upcoming Week	Wed - 5 pm	Wed - 5 pm	Thurs - 5 pm